

**Paul Daugherty**  
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## **Professional Summary**

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Highly driven User Interface Designer / Front-end Web Developer with 3 years of professional business experience in planning, designing, and developing websites.

Experienced in gathering project requirements from clients and research to create design and development strategies allowing for the creating of visually pleasing and intuitive web interfaces for websites and web applications.

History of leadership throughout education and career with roles in management and teaching. Thrives on learning new techniques and trends in web design.

## **Education**

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**The Art Institute of Pittsburgh**, Pittsburgh, PA 15219  
**Bachelor of Science, Interactive Media Design**, March 2008 QGPA 3.9

## **Technical Skills Overview**

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### **Technical Knowledge:**

Project planning, Project documentation, Search Engine Optimization, W3C Web Development Standards, Google Analytics implementation and reporting

### **Software:**

*Design:* Photoshop, Illustrator, Flash; *Development:* Dreamweaver, Aptana Studio, NetBeans, Firebug, Firefox Web Developer Plugin, Joomla, WordPress, VirtualBox, XAMPP; *Office:* Excel, PowerPoint, Outlook, Word, Acrobat *Video:* Premiere, Final Cut Pro, VLC, HandBrake, iMovie, iDVD;

### **Development Languages:**

XHTML, CSS, PHP, jQuery, Actionscript 2.0, XML

## **Work Experience**

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### **Manager of Web Development**

**HyperKiwi Technologies, LLC**  
**June 2009 – March 2010**

Managed a team of web developers over multiple web projects while still functioning as a front-end user interface designer.

Created project technical specifications and worked with the team to brainstorm and develop web solutions for clients.

Functioned as a user interface designer and graphic designer, creating the flow, look, and feel for web user interfaces and applications, logos, marketing materials, and Flash animations.

Performed XHTML, CSS, and jQuery development for all web projects.

Performed basic PHP and JavaScript development on web applications.  
Researched and performed search engine optimization for client websites.  
Created itemized project quotes on clients for work orders.

### **Web Developer and Consultant**

**Westwind Holdings LLC,  
August 2008 – June 2009**

Worked as a consultant and developer in creating websites and streaming media solutions for clientele of Westwind Holdings.  
Worked closely with clients to create website flowcharts, website designs, web application user interfaces. Gathered project requirements and technical specifications for projects from clients and translated them into website project plans.  
Used graphic design skills to create logos, website user interfaces, banner advertisements, Flash advertisements, and various graphics for documents.  
Assisted in the information architecture and content organization of websites.  
Worked closely with Flash and PHP developers to create a streaming video content delivery system.  
Created standards compliant XHTML / CSS templates for websites and web applications.

### **Data Migration and Quality Assurance Expert**

**Ciber Inc.  
April 2008 – July 2008**

Worked with a team to map and migrate content from outdated Art Institute websites into an Interwoven CMS design, bringing unity to the Art Institute Brand.  
Organized content information from existing websites, fitting the content into the new website templates using the CMS.  
Provided quality assurance testing for the final website functionality and CSS style sheets.

### **Guest Services Supervisor**

**Boston Market Corporation  
February 2004 – June 2008**

Managed shifts of 5 - 7 personnel and balanced daily store deposit and safe funds.  
Enforced store cleanliness and food health code procedures.  
In charge of ensuring Boston Market brand integrity and maintaining customer satisfaction.  
Lead staff rewards program and created signage and decoration.  
Influenced store interior layout decisions and placement of Boston Market informational stands.

### **Awards**

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All Merit Award – The Art Institute of Pittsburgh – QGPA 3.9  
National Technical Honors Society  
Fort Cherry High School Valedictorian